



AMERICA'S ESSENTIAL HOSPITALS

Trudi Matthews

Senior Director of Quality and Value Strategy

UK HealthCare



Matthews provides strategic guidance to senior leadership on the transition to value-based care and maximizing revenue from value-based payment programs. She also serves as executive director of the Kentucky Regional Extension Center at the University of Kentucky. She oversees this statewide center, charged with assisting health care leaders, practices, and hospitals across Kentucky with using technology, connectivity, process improvement, and value-based care models to improve the quality and value of health care.

Matthews formerly served as director of policy and business development with the Health Collaborative, HealthBridge, and the Greater Cincinnati Health Council, where she worked with one of the nation's top regional health improvement and transformation teams. Between 2008 and 2014, Matthews provided leadership and support for a wide variety of technology and quality improvement initiatives, including Cincinnati's Beacon Community Program, the Tri-State Regional Extension Center, the Robert Wood Johnson Foundation-funded Aligning Forces for Quality, the Kentucky and Indiana State Health Information Exchange programs, and the Nationwide Health Information Network, among other initiatives. Matthews led grant and business development efforts, which garnered more than \$26 million in funding for regional health improvement programs.

From 2005 to 2007, Matthews was senior policy advisor with the Kentucky Cabinet for Health and Family Services, where she served as coordinator for Kentucky's statewide e-Health efforts and worked on Medicaid transformation initiatives. She worked for the Council for State Governments from 1999 to 2005, where she managed national health policy activities for state legislators and executive branch officials.

Matthews holds a bachelor's degree and master's degree in political science from Iowa State University.